



“partner in every steps”

# HR Values:

Visionary Leadership.

**We keep the organization first**

We appreciate our organizational values, plans and standards and always work in a way that enhances the organization’s image. We also shield our organization from any risk and threat.

Organization First.

Total Empowerment.

**We are honest**

We encourage to speak the truth. We feel empowered to deliver our responsibilities.

Performance Drive.

**We are driven by goals and we believe in performance**

We are proactive and we strive for achieving results than telling long stories.

Result Orientation.

**We are driven by customer satisfaction**

We do not miss any opportunity to serve our customers.

Self-Motivation.

**We are reliable**

We deliver the tasks assigned through all possible endeavors. And when we are not able to do something in time, we go back to the assigner beforehand, ask for more help and notify before any damage is caused.

Continuous learning and Growth.

**We practice high level of integrity**

We stand against misconducts and intentional losses and pilferages. We avoid conflict of interest.

Ability to Change.

**We respect people**

We greet when we see people and members of our team. We help our friends achieve. We believe in individual performance through teamwork.

**We believe in a happy working climate**

That is why we do not have loose-talking and backbiting. We also respect confidentiality of information and express our views openly and for good. We say thank you and smile for noteworthy acts.

**We are very responsible towards community and environment.**

## TBi Group Nepal Strategy Map 2072

- Revenue Drive
- Wise Spending
- Cost Innovations
- Smart Ventures \*  
Complimenting Ventures
- Managing  
Non Performing Assets

- Plug and Play Systems
- Process Renovation
- Robust MIS
- Corporate Governance  
Reinstallation
- Inter Unit Synergy/  
Resource Harmonization



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- Brand wise 7-Ps Scorecard  
Product - Price - Promotion - Place - Process -  
People - Physical Evidence
- Incremental Value | “Atti Bho”
- Brand/s Expansion

- Plug and Play Team -  
Special Empowerment
- New Smart Leaders |  
Succession Management
- Value Based Culture -  
Happy Organization
- Performance Based HR Action